



SPONSORSHIP LEVELS

Foster Level - \$2000

- Prominent recognition in press releases, on paid advertisements and at events
- Full page ad in the program guide
- Business membership for one year at the NLCHS and tour benefits
- Logo on the event page of the website and quarterly newsletter
- Up to 5 hour Facility Rental at Shaw Mansion*
- Private After Hours Director's Tour for up to 20 people

Shaw Jr. Level- \$1500

- Prominent recognition in press releases, on paid advertisements and at events
- 1/2 page ad in the program guide
- Business membership for one year at the NLCHS and tour benefits
- Logo on the event page of the website and quarterly newsletter
- Up to 4 hour Facility Rental at Shaw Mansion*

Haven Level- \$1000

- Prominent recognition in press releases, on paid advertisements and at events
- 1/4 page ad in the program guide
- Business membership for one year at the NLCHS and tour benefits
- Logo on the event page of the website
- Up to 3 hour Facility Rental at Shaw Mansion*

Lucretia Shaw Level- \$500

- 1/4 page ad in the program guide
- Business membership for one year at the NLCHS and tour benefits
- Logo on the event page of the website

Caulkins Level- \$250

- Banner ad in the program guide
- Business Membership for one year at the NLCHS
- Logo on the event page of the website

Hempstead Level- \$100

- Recognition listing in the program guide
- One Individual membership
- Logo on the event page of the website

Sponsorship Application

Contact Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level (check):

Foster _____ Shaw Jr. _____ Haven _____ Lucretia Shaw _____ Caulkins _____ Hempstead _____

Specs & Details

Please email your artwork in jpeg format to info@nlchs.org

Ad sizes are as follows, given in inches:

Hempstead: logo

Caulkins: 4.5W X 1.5H banner ad

Haven and Lucretia Shaw: 1/4-page 1.125W x 1.875 H

Shaw Jr.: 1/2-page 4.5W x 3.75H

FosterP: Full page 4.5W x 7.5H

Please email your completed application to info@nlchs.org and visit www.nlchs.org/store to pay online.
Your sponsorship is not complete until payment is received.

You may also mail your application and payment to:
New London County Historical Society 11 Blinman Street | New London, CT 06320

Call (860) 443-1209 or email info@nlchs.org for more information

